

**OECD Seminars & Visits Programme (SVP)**

PUBLIC AFFAIRS AND COMMUNICATIONS DIRECTORATE

Public Affairs Division

**PROGRAMME**

**Seminar and Visit to the OECD**

**Loyola Marymount University (USA)**

**UCO Université d'Anger (France)**

**Paris School of Business (France)**

**October 31, 2012**

**CC Auditorium, OECD Headquarters, 2 rue André Pascal  
Paris 16 (métro La Muette, line 9 Direction Pont de Sèvres)**

- 09:30 *Arrival of participants, entry-badge pick-up. A photo-ID is required.  
Please ensure that all members of your group arrive together and on-time*
- 10:00 **Mrs. Jeri Guthrie-Corn**  
**Chargé d'Affaires a.i. and Acting Permanent Representative**  
United States Delegation to the OECD
- Introduction to the OECD; Role of the US at OECD; Benefits of membership
  - Question and Answer Period
- 11:00 **Ms. Carmel Cahill**  
**Senior Counsellor**  
OECD Trade and Agriculture Directorate
- and
- Mr. Patrick Love**  
**Editor, OECD Publications**  
Public Affairs and Communications Directorate
- *OECD Insights: International Trade, Free, Fair and Open?*
  - Question and Answer Period
- 11:45 15-minute break



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**October 31, 2012**

12:00

**Ms. Lorena Sanchez**

**Communications Consultant**

Public Affairs and Communications Directorate

- OECD Better Life Initiative (BLI)
- Question and Answer Period

12:45

**Ms. Giulia Buson**

**Marketing Manager, OECD Publications**

Public Affairs and Communications Directorate

- *OECDiLibrary*
- Question and Answer Period